## FIRST QUARTER 2024 RESULTS AND KEY METRICS

| $4.4 \%$ | $12.6 \%$ | $\$ 402 \mathrm{M}$ |
| :---: | :---: | :---: |
| Return on <br> Assets | CET1 <br> Ratio | Capital <br> Returned |
|  | $\$ 101.7 \mathrm{~B}$ |  |
|  | Loan Receivables |  |

Net Earnings of $\$ 1.3$ Billion or $\$ 3.14$ per Diluted Share; excluding the Pets Best gain on sale, Adjusted Net Earnings of $\$ 491$ million or $\$ 1.18$ per Diluted Share,* which includes a reserve build for the Ally Lending acquisition of $\$ 190$ million or \$(0.35) per Diluted Share

## Delivered Record First Quarter Purchase Volume and Strong Receivables Growth



Returned \$402 Million of Capital to Shareholders, including \$300 Million of Share Repurchases; Board Approved \$1.0 Billion of Incremental Share Repurchase Authorization

STAMFORD, Conn. - Synchrony Financial (NYSE: SYF) today announced first quarter 2024 net earnings of $\$ 1.3$ billion, or $\$ 3.14$ per diluted share, compared to $\$ 601$ million, or $\$ 1.35$ per diluted share in the first quarter 2023. Excluding the $\$ 802$ million post-tax impact of the Pets Best gain on sale, first quarter 2024 adjusted net earnings were $\$ 491$ million, or $\$ 1.18$ per diluted share,* which includes a reserve build for the Ally Lending acquisition of $\$ 190$ million or $\$(0.35)$ per diluted share.

## KEY OPERATING \& FINANCIAL METRICS**

## PERFORMANCE REFLECTS DIFFERENTIATED BUSINESS MODEL AND CONTINUED CONSUMER RESILIENCE

- Purchase volume increased $2 \%$ to $\$ 42.4$ billion
- Loan receivables increased $12 \%$ to $\$ 101.7$ billion
- Average active accounts increased $3 \%$ to 71.7 million
- New accounts decreased 8\% to 4.8 million
- Net interest margin decreased 67 basis points to $14.55 \%$
- Efficiency ratio decreased 990 basis points to $25.1 \%$ or decreased 270 basis points to $32.3 \%$ on an adjusted basis*
- Return on assets increased 210 basis points to $4.4 \%$ or decreased 60 basis points to $1.7 \%$ on an adjusted basis*
- Return on equity increased 17.4 percentage points to $35.6 \%$ or decreased 4.4 percentage points to $13.8 \%$ on an adjusted basis*
- Return on tangible common equity*** increased 21.5 percentage points to $43.6 \%$ or decreased 5.3 percentage points to $16.8 \%$ on an adjusted basis*
"Synchrony's first quarter performance highlights the resiliency of our business model and focus on delivering sustainable, strong results for each of our stakeholders," said Brian Doubles, Synchrony's President and Chief Executive Officer.
"Our differentiated model has empowered consistent performance through evolving environments, while our diversified product suite, compelling value propositions and innovative technology have continued to resonate with consumers and partners alike.
"In the quarter we also successfully completed two previously-announced transactions, which together will broaden our expansive product offerings in the market while delivering compelling riskadjusted returns.
"We are confident that Synchrony is operating from a position of strength as we navigate the year ahead. We are excited about the opportunities we see to drive considerable long-term value as we continue to partner with hundreds of thousands of smalland mid-size businesses and health providers to help tens of millions of people access their everyday needs and wants."


# BUSINESS AND FINANCIAL RESULTS FOR THE FIRST QUARTER OF 2024** 

## BUSINESS HIGHLIGHTS

## CONTINUED TO EXPAND PORTFOLIO, ENHANCE PRODUCTS AND EXTEND REACH

- Completed sale of Pets Best insurance to Independence Pet Holdings, providing the opportunity to build a strategic partnership with one of the leading petfocused companies in North America.
- Completed acquisition of Ally Lending's point-of-sale financing business, creating a differentiated solution in the home improvement industry and expanding Synchrony's multi-product strategy within its Home \& Auto and Health \& Wellness platforms.
- Added or renewed more than 25 programs, including BRP, and new strategic technology partnerships with Adit and ServiceTitan.
in sophisticated credit management tools empower our agility as we continue to monitor conditions and take actions where necessary to reinforce our positioning for 2024 and beyond.
"In addition, as part of our capital plan, our Board approved an incremental share repurchase authorization of \$1 repurchase authorization of \$1 our regular quarterly dividend of $\$ 0.25$ per share, underscoring their continued confidence in our operating performance and strong balance sheet.
"Taken together, we remain confident that our differentiated model is well positioned to continue to consistently deliver value for each of our stakeholders."
"Synchrony is executing on its business strategy, building on our long history of delivering steady growth at strong riskadjusted returns through changing market conditions," said Brian Wenzel, Synchrony’s Executive Vice President and Chief Financial Officer.
"Our differentiated RSA model empowers our financial resilience, while our investments


## FINANCIAL HIGHLIGHTS

## EARNINGS DRIVEN BY CORE BUSINESS DRIVERS

- Interest and fees on loans increased $15 \%$ to $\$ 5.3$ billion, driven primarily by growth in average loan receivables, lower payment rate, and higher benchmark rates.
- Net interest income increased $\$ 354$ million, or $9 \%$, to $\$ 4.4$ billion, driven by higher interest and fees on loans, partially offset by an increase in interest expense from higher benchmark rates and higher funding liabilities.
- Retailer share arrangements decreased \$153 million, or $17 \%$, to $\$ 764$ million, reflecting higher net charge-offs partially offset by higher net interest income.
- Provision for credit losses increased $\$ 594$ million to $\$ 1.9$ billion, driven by higher net charge-offs and a $\$ 190$ million reserve build related to the Ally Lending acquisition.
- Other income increased $\$ 1.1$ billion to $\$ 1.2$ billion, driven primarily by the gain on sale of Pets Best of $\$ 1.1$ billion.
- Other expense increased $\$ 87$ million, or $8 \%$, to $\$ 1.2$ billion, driven primarily by growth related items and technology investments.
- Net earnings increased $115 \%$ to $\$ 1.3$ billion, compared to $\$ 601$ million. Excluding the $\$ 802$ million after-tax gain on sale of Pets Best, adjusted net earnings declined 18\% to $\$ 491$ million.*


## CREDIT QUALITY

## CREDIT CONTINUES TO PERFORM IN LINE WITH EXPECTATIONS

- Loans 30+ days past due as a percentage of total period-end loan receivables were $4.74 \%$ compared to $3.81 \%$ in the prior year, an increase of 93 basis points and approximately 18 basis points above the average of the first quarters in 2017 through 2019.
- Net charge-offs as a percentage of total average loan receivables were $6.31 \%$ compared to $4.49 \%$ in the prior year, an increase of 182 basis points, performing within our expectations.
- The allowance for credit losses as a percentage of total period-end loan receivables was $10.72 \%$, compared to $10.26 \%$ in the fourth quarter 2023 primarily reflecting the impact of seasonal trends.


## SALES PLATFORM HIGHLIGHTS

## DIVERSITY ACROSS OUR PLATFORMS CONTINUES TO PROVIDE RESILIENCE

- Home \& Auto purchase volume decreased 3\%, as the strong growth in Home Specialty, Auto Network, and the impact of the Ally Lending acquisition was offset by a combination of lower consumer traffic, fewer large ticket purchases, and lower gas prices as consumers continued to manage spend across their Home and Auto related needs. Period-end loan receivables increased $10 \%$, reflecting the impacts of the Ally Lending acquisition and lower payment rates. Interest and fees on loans were up 13\%, primarily driven by higher average loan receivables and higher benchmark rates. Average active accounts increased $2 \%$.
- Digital purchase volume increased 3\%, primarily reflecting continued customer engagement through growth in average active accounts. Period-end loan receivables increased $11 \%$, driven by lower payment rates and continued purchase volume growth. Interest and fees on loans increased $15 \%$, reflecting the impacts of higher average loan receivables, lower payment rate, higher benchmark rates and maturation of newer programs. Average active accounts increased 4\%.
- Diversified \& Value purchase volume increased 4\%, driven by both partner and out-of-partner spend. Period-end loan receivables increased $10 \%$, reflecting purchase volume growth and lower payment rates. Interest and fees on loans increased $13 \%$, driven by the impacts of higher average loan receivables, lower payment rate and higher benchmark rates. Average active accounts increased $1 \%$.
- Health \& Wellness purchase volume increased $8 \%$, reflecting broad-based growth in active accounts led by Pet, Dental, and Cosmetic. Period-end loan receivables increased 20\%, driven by continued higher purchase volume and lower payment rates, and also reflects the acquisition of Ally Lending. Interest and fees on loans increased 18\%, reflecting the impacts of purchase volume growth, higher average loan receivables, and lower payment rate. Average active accounts increased $11 \%$.
- Lifestyle purchase volume decreased $4 \%$, reflecting the impact of lower transaction values. Period-end loan receivables increased $11 \%$, driven by strong prior period purchase volume and lower payment rates. Interest and fees on loans increased $14 \%$, driven primarily by the impacts of higher average loan receivables, lower payment rate and higher benchmark rates. Average active accounts increased 1\%.


## BALANCE SHEET, LIQUIDITY \& CAPITAL

## FUNDING, CAPITAL \& LIQUIDITY REMAIN ROBUST

- Loan receivables of $\$ 101.7$ billion increased $12 \%$; purchase volume increased $2 \%$ and average active accounts increased 3\%.
- Deposits increased $\$ 9.1$ billion, or $12 \%$, to $\$ 83.6$ billion and comprised $84 \%$ of funding.
- Total liquid assets and undrawn credit facilities were $\$ 24.9$ billion, or $20.5 \%$ of total assets.
- The company returned $\$ 402$ million in capital to shareholders, including $\$ 300$ million of share repurchases and $\$ 102$ million of common stock dividends.
- As of March 31, 2024 the Company had a total remaining share repurchase authorization of $\$ 300$ million.
- In April, the Company's Board approved an incremental share repurchase authorization of $\$ 1.0$ billion through June 30, 2025 , and intends to maintain the quarterly cash dividend at its current amount of $\$ 0.25$ per share of common stock. Inclusive of the $\$ 300$ million remaining under its prior share repurchase program as of March 31,2024 , the Company has a total share repurchase authorization of $\$ 1.3$ billion through June 30, 2025.
- The estimated Common Equity Tier 1 ratio was $12.6 \%$ compared to $13.0 \%$, and the estimated Tier 1 Capital ratio was unchanged from the prior year at $13.8 \%$.
* Financial measures shown on an adjusted basis are non-GAAP measures and exclude the current year amounts related to the Pets Best gain on sale, which was sold in the first quarter of 2024. See non-GAAP reconciliation in the financial tables.
** All comparisons are for the first quarter of 2024 compared to the first quarter of 2023, unless otherwise noted.
*** Tangible common equity is a non-GAAP financial measure. See non-GAAP reconciliation in the financial tables.


## CORRESPONDING FINANCIAL TABLES AND INFORMATION

No representation is made that the information in this news release is complete. Investors are encouraged to review the foregoing summary and discussion of Synchrony Financial's earnings and financial condition in conjunction with the detailed financial tables and information that follow, the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, as filed February 8, 2024, and the Company's forthcoming Quarterly Report on Form 10-Q for the quarter ended March 31, 2024. The detailed financial tables and other information are also available on the Investor Relations page of the Company's website at www.investors.synchronyfinancial.com. This information is also furnished in a Current Report on Form 8-K filed with the SEC today.

## CONFERENCE CALL AND WEBCAST

On Wednesday, April 24, 2024, at 8:00 a.m. Eastern Time, Brian Doubles, President and Chief Executive Officer, and Brian Wenzel Sr., Executive Vice President and Chief Financial Officer, will host a conference call to review the financial results and outlook for certain business drivers. The conference call can be accessed via an audio webcast through the Investor Relations page on the Synchrony Financial corporate website, www.investors.synchrony.com, under Events and Presentations. A replay will also be available on the website.

## ABOUT SYNCHRONY FINANCIAL

Synchrony (NYSE: SYF) is a premier consumer financial services company delivering one of the industry's most complete digitally-enabled product suites. Our experience, expertise and scale encompass a broad spectrum of industries including digital, health and wellness, retail, telecommunications, home, auto, outdoor, pet and more. We have an established and diverse group of national and regional retailers, local merchants, manufacturers, buying groups, industry associations and healthcare service providers, which we refer to as our "partners." We connect our partners and consumers through our dynamic financial ecosystem and provide them with a diverse set of financing solutions and innovative digital capabilities to address their specific needs and deliver seamless, omnichannel experiences. We offer the right financing products to the right customers in their channel of choice.

For more information, visit www.synchrony.com and Twitter: @Synchrony.

## synchrony

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## CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This news release contains certain forward-looking statements as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are subject to the "safe harbor" created by those sections. Forward-looking statements may be identified by words such as "expects," "intends," "anticipates," "plans," "believes," "seeks," "targets," "outlook," "estimates," "will," "should," "may," "aim" or words of similar meaning, but these words are not the exclusive means of identifying forwardlooking statements. Forward-looking statements are based on management's current expectations and assumptions, and are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, actual results could differ materially from those indicated in these forward-looking statements. Factors that could cause actual results to differ materially include global political, economic, business, competitive, market, regulatory and other factors and risks, such as: the impact of macroeconomic conditions and whether industry trends we have identified develop as anticipated; retaining existing partners and attracting new partners, concentration of our revenue in a small number of partners, and promotion and support of our products by our partners; cyber-attacks or other security incidents or breaches; disruptions in the operations of our and our outsourced partners' computer systems and data centers; the financial performance of our partners; the Consumer Financial Protection Bureau's (the "CFPB") final rule on credit card late fees; the sufficiency of our allowance for credit losses and the accuracy of the assumptions or estimates used in preparing our financial statements, including those related to the CECL accounting guidance; higher borrowing costs and adverse financial market conditions impacting our funding and liquidity, and any reduction in our credit ratings; our ability to grow our deposits in the future; damage to our reputation; our ability to securitize our loan receivables, occurrence of an early amortization of our securitization facilities, loss of the right to service or subservice our securitized loan receivables, and lower payment rates on our securitized loan receivables; changes in market interest rates and the impact of any margin compression; effectiveness of our risk management processes and procedures, reliance on models which may be inaccurate or misinterpreted, our ability to manage our credit risk; our ability to offset increases in our costs in retailer share arrangements; competition in the consumer finance industry; our concentration in the U.S. consumer credit market; our ability to successfully develop and commercialize new or enhanced products and services; our ability to realize the value of acquisitions, dispositions and strategic investments; reductions in interchange fees; fraudulent activity; failure of third parties to provide various services that are important to our operations; international risks and compliance and regulatory risks and costs associated with international operations; alleged infringement of intellectual property rights of others and our ability to protect our intellectual property; litigation and regulatory actions; our ability to attract, retain and motivate key officers and employees; tax legislation initiatives or challenges to our tax positions and/or interpretations, and state sales tax rules and regulations; regulation, supervision, examination and enforcement of our business by governmental authorities, the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act and other legislative and regulatory developments and the impact of the CFPB's regulation of our business, including new requirements and constraints that the Company and the Bank will become subject to as a result of having $\$ 100$ billion or more in total assets; impact of capital adequacy rules and liquidity requirements; restrictions that limit our ability to pay dividends and repurchase our common stock, and restrictions that limit the Bank's ability to pay dividends to us; regulations relating to privacy, information security and data protection; use of third-party vendors and ongoing third-party business relationships; and failure to comply with anti-money laundering and anti-terrorism financing laws.

## CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS (Continued)

For the reasons described above, we caution you against relying on any forward-looking statements, which should also be read in conjunction with the other cautionary statements that are included elsewhere in this news release and in our public filings, including under the heading "Risk Factors Relating to our Business" and "Risk Factors Relating to Regulation" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, filed on February 8, 2024. You should not consider any list of such factors to be an exhaustive statement of all the risks, uncertainties, or potentially inaccurate assumptions that could cause our current expectations or beliefs to change. Further, any forward-looking statement speaks only as of the date on which it is made, and we undertake no obligation to update or revise any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events, except as otherwise may be required by law.

## NON-GAAP MEASURES

The information provided herein includes measures we refer to as "adjusted," "tangible common equity," and certain "CECL fully phased-in" capital measures, which are not prepared in accordance with U.S. generally accepted accounting principles ("GAAP"). For a reconciliation of these non-GAAP measures to the most directly comparable GAAP measures, please see the detailed financial tables and information that follow. For a statement regarding the usefulness of these measures to investors, please see the Company's Current Report on Form 8-K filed with the SEC today.

## SYNCHRONY FINANCIAL

FINANCIAL SUMMARY
(unaudited, in millions, except per share statistics)

## EARNINGS

Net interest income
Retailer share arrangement
Other income
Net revenue
Provision for credit losses
Other expense

## Earnings before provision for income taxes

Provision for income taxes

## Net earnings

Net earnings available to common stockholders

| Quarter Ended |  |  |  |  |  |  |  |  |  | 1Q'24 vs. 1Q'23 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 24, | $\begin{gathered} \text { Dec 31, } \\ 2023, \end{gathered}$ |  | $\begin{gathered} \text { Sep 30, } \\ 2023 \end{gathered}$ |  | $\begin{gathered} \text { Jun 30, } \\ 2023 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Mar 31, } \\ 2023 \\ \hline \end{gathered}$ |  |  |  |  |
| \$ | 4,405 | \$ | 4,466 | \$ | 4,362 | \$ | 4,120 | \$ | 4,051 | \$ | 354 | 8.7 \% |
|  | (764) |  | (878) |  | (979) |  | (887) |  | (917) |  | 153 | (16.7)\% |
|  | 1,157 |  | 71 |  | 92 |  | 61 |  | 65 |  | 1,092 | NM |
|  | 4,798 |  | 3,659 |  | 3,475 |  | 3,294 |  | 3,199 |  | 1,599 | 50.0 \% |
|  | 1,884 |  | 1,804 |  | 1,488 |  | 1,383 |  | 1,290 |  | 594 | 46.0 \% |
|  | 1,206 |  | 1,316 |  | 1,154 |  | 1,169 |  | 1,119 |  | 87 | 7.8 \% |
|  | 1,708 |  | 539 |  | 833 |  | 742 |  | 790 |  | 918 | 116.2 \% |
|  | 415 |  | 99 |  | 205 |  | 173 |  | 189 |  | 226 | 119.6 \% |
| \$ | 1,293 | \$ | 440 | \$ | 628 | \$ | 569 | \$ | 601 | \$ | 692 | 115.1 \% |
| \$ | 1,282 | \$ | 429 | \$ | 618 | \$ | 559 | \$ | 590 | \$ | 692 | 117.3 \% |

## COMMON SHARE STATISTICS

Basic EPS

| \$ | 3.17 | \$ | 1.04 | \$ | 1.49 | \$ | 1.32 | \$ | 1.36 | \$ | 1.81 | 133.1 \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 3.14 | \$ | 1.03 | \$ | 1.48 | \$ | 1.32 | \$ | 1.35 | \$ | 1.79 | 132.6 \% |
| \$ | 0.25 | \$ | 0.25 | \$ | 0.25 | \$ | 0.23 | \$ | 0.23 | \$ | 0.02 | 8.7 \% |
| \$ | 43.12 | \$ | 38.19 | \$ | 30.57 | \$ | 33.92 | \$ | 29.08 | \$ | 14.04 | 48.3 \% |
| \$ | 35.03 | \$ | 32.36 | \$ | 31.50 | \$ | 30.25 | \$ | 29.08 | \$ | 5.95 | 20.5 \% |
| \$ | 30.36 | \$ | 27.59 | \$ | 27.18 | \$ | 25.89 | \$ | 24.71 | \$ | 5.65 | 22.9 \% |
|  | 406.9 |  | 413.8 |  | 418.1 |  | 428.4 |  | 438.2 |  | (31.3) | (7.1)\% |
|  | - |  | - |  | - |  | - |  | - |  | - | NM |
|  | 2.0 |  | 0.4 |  | 0.2 |  | 0.2 |  | 1.5 |  | 0.5 | 33.3 \% |
|  | (7.5) |  | (7.3) |  | (4.5) |  | (10.5) |  | (11.3) |  | 3.8 | (33.6)\% |
|  | 401.4 |  | 406.9 |  | 413.8 |  | 418.1 |  | 428.4 |  | (27.0) | (6.3)\% |
|  | 404.7 |  | 411.9 |  | 416.0 |  | 422.7 |  | 434.4 |  | (29.7) | (6.8)\% |
|  | 408.2 |  | 414.6 |  | 418.4 |  | 424.2 |  | 437.2 |  | (29.0) | (6.6)\% |

Weighted average common shares outstanding (fully diluted)
Diluted EPS
Dividend declared per share
Common stock price
Book value per share
Tangible common equity per share ${ }^{(1)}$
Beginning common shares outstanding
Issuance of common shares
Stock-based compensation
Shares repurchased
Ending common shares outstanding
Weighted average common shares outstanding
(1) Tangible Common Equity ("TCE") is a non-GAAP measure. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of

Regulatory Measures.

SYNCHRONY FINANCIAL

## SELECTED METRICS

(unaudited, $\$$ in millions)

## PERFORMANCE METRICS

Return on assets ${ }^{(1)}$
Return on equity ${ }^{(2)}$
Return on tangible common equity ${ }^{(3)}$
Net interest margin ${ }^{(4)}$
Net revenue as a \% of average loan receivables, including held for sale
Efficiency ratio ${ }^{\circ}$
Other expense as a \% of average loan receivables, including held for sale
Effective income tax rate

## CREDIT QUALITY METRICS

Net charge-offs as a \% of average loan receivables, including held for sale $30+$ days past due as a $\%$ of period-end loan receivables ${ }^{(6)}$
$90+$ days past due as a $\%$ of period-end loan receivables ${ }^{(6)}$
Net charge-offs
Loan receivables delinquent over 30 days ${ }^{(6)}$
Loan receivables delinquent over 90 days ${ }^{(6)}$
Allowance for credit losses (period-end)
Allowance coverage ratio ${ }^{(7)}$

## BUSINESS METRICS

Purchase volume ${ }^{(8)}$
Period-end loan receivables
Credit cards
Consumer installment loans
Commercial credit products
Other
Average loan receivables, including held for sale
Period-end active accounts (in thousands) ${ }^{(9)}$
Average active accounts (in thousands) ${ }^{(9)}$

| Quarter Ended |  |  |  |  |  |  |  |  |  | 1Q'24 vs. 1Q'23 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \hline \text { Mar 31, } \\ 2024 \end{gathered}$ |  | $\begin{gathered} \text { Dec 31, } \\ 2023 \end{gathered}$ |  | $\begin{aligned} & \text { Sep 30, } \\ & 2023, \end{aligned}$ |  | $\begin{gathered} \hline \text { Jun 30, } \\ 2023 \end{gathered}$ |  | $\begin{gathered} \hline \text { Mar 31, } \\ 2023 \end{gathered}$ |  |  |  |
| 4.4 \% |  | 1.5 \% |  | 2.3 \% |  | 2.1 \% |  | 2.3 \% |  |  | 2.1 \% |
| 35.6 \% |  | 12.4 \% |  | 18.1 \% |  | 17.0 \% |  | 18.2 \% |  |  | 17.4 \% |
| 43.6 \% |  | 14.7 \% |  | 21.9 \% |  | 20.6 \% |  | 22.1 \% |  |  | 21.5 \% |
| 14.55 \% |  | 15.10 \% |  | $15.36 \%$ |  | 14.94 \% |  | 15.22 \% |  |  | (0.67)\% |
| 19.11 \% |  | 14.56 \% |  | 14.33 \% |  | 14.29 \% |  | 14.29 \% |  |  | 4.82 \% |
| 25.1 \% |  | 36.0 \% |  | 33.2 \% |  | 35.5 \% |  | 35.0 \% |  |  | (9.9)\% |
| 4.80 \% |  | 5.24 \% |  | 4.76 \% |  | 5.07 \% |  | 5.00 \% |  |  | (0.20)\% |
| 24.3 \% |  | 18.4 \% |  | 24.6 \% |  | 23.3 \% |  | 23.9 \% |  |  | 0.4 \% |
| 6.31 \% |  | 5.58 \% |  | 4.60 \% |  | 4.75 \% |  | 4.49 \% |  |  | 1.82 \% |
| 4.74 \% |  | 4.74 \% |  | 4.40 \% |  | 3.84 \% |  | 3.81 \% |  |  | 0.93 \% |
| 2.42 \% |  | 2.28 \% |  | 2.06 \% |  | 1.77 \% |  | 1.87 \% |  |  | 0.55 \% |
| \$ 1,585 | \$ | 1,402 | \$ | 1,116 | \$ | 1,096 | \$ | 1,006 | \$ | 579 | 57.6 \% |
| \$ 4,820 | \$ | 4,885 | \$ | 4,304 |  | 3,641 | \$ | 3,474 | \$ | 1,346 | 38.7 \% |
| \$ 2,459 | \$ | 2,353 | \$ | 2,020 |  | 1,677 | \$ | 1,705 | \$ | 754 | 44.2 \% |
| \$ 10,905 | \$ | 10,571 | \$ | 10,176 |  | 9,804 | \$ | 9,517 | \$ | 1,388 | 14.6 \% |
| 10.72 \% |  | 10.26 \% |  | 10.40 \% |  | 10.34 \% |  | 10.44 \% |  |  | 0.28 \% |
| \$ 42,387 |  | \$ 49,339 | \$ | 47,006 |  | 47,276 |  | 41,557 | \$ | 830 | 2.0 \% |
| \$101,733 |  | 102,988 | \$ | 97,873 |  | 94,801 |  | 91,129 | \$ | 10,604 | 11.6 \% |
| \$ 93,736 | \$ | \$ 97,043 | \$ | 92,078 |  | 89,299 |  | 86,113 | \$ | 7,623 | 8.9 \% |
| \$ 5,957 | \$ | 3,977 | \$ | 3,784 |  | 3,548 |  | 3,204 | \$ | 2,753 | 85.9 \% |
| \$ 1,912 | \$ | 1,839 | \$ | 1,879 |  | 1,826 | \$ | 1,690 | \$ | 222 | 13.1 \% |
| \$ 128 | \$ | 129 | \$ | 132 | \$ | 128 | \$ | 122 | \$ | 6 | 4.9 \% |
| \$ 100,957 | \$ | \$ 99,683 | \$ | 96,230 |  | 92,489 |  | 90,815 | \$ | 10,142 | 11.2 \% |
| 70,754 |  | 73,484 |  | 70,137 |  | 70,269 |  | 68,589 |  | 2,165 | 3.2 \% |
| 71,667 |  | 71,526 |  | 70,308 |  | 69,517 |  | 69,494 |  | 2,173 | 3.1 \% |
| \$ 20,021 | \$ | \$ 14,259 | \$ | 15,643 |  | 12,706 |  | 15,303 | \$ | 4,718 | 30.8 \% |
| \$ 21,929 | \$ | 16,808 | \$ | 17,598 |  | 16,448 |  | 18,778 | \$ | 3,151 | 16.8 \% |
| \$ 2,950 | \$ | 2,950 | \$ | 2,950 |  | 2,950 |  | 2,950 | \$ | - | -\% |
| \$ 24,879 | \$ | \$ 19,758 | \$ | 20,548 |  | 19,398 |  | 21,728 | \$ | 3,151 | 14.5 \% |
| 18.10 \% |  | 14.31 \% |  | 15.58 \% |  | 15.13 \% |  | 17.41 \% |  |  | 0.69 \% |
| 20.53 \% |  | 16.82 \% |  | 18.19 \% |  | 17.85 \% |  | 20.15 \% |  |  | 0.38 \% |

## LIQUIDITY

Liquid assets
Cash and equivalents
Total liquid assets
Undrawn credit facilities
Undrawn credit facilities
Total liquid assets and undrawn credit facilities ${ }^{(10)}$
Liquid assets $\%$ of total assets
Liquid assets including undrawn credit facilities $\%$ of total assets
(1) Return on assets represents net earnings as a percentage of average total assets.
(2) Return on equity represents net earnings as a percentage of average total equity
(3) Return on tangible common equity represents net earnings available to common stockholders as a percentage of average tangible common equity. Tangible common equity ("TCE") is a non-GAAP measure. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.
(4) Net interest margin represents net interest income divided by average interest-earning assets.
(5) Efficiency ratio represents (i) other expense, divided by (ii) net interest income, plus other income, less retailer share arrangements.
(6) Based on customer statement-end balances extrapolated to the respective period-end date.
(7) Allowance coverage ratio represents allowance for credit losses divided by total period-end loan receivables.
(8) Purchase volume, or net credit sales, represents the aggregate amount of charges incurred on credit cards or other credit product accounts less returns during the period
(9) Active accounts represent credit card or installment loan accounts on which there has been a purchase, payment or outstanding balance in the current month.
(10) Excludes available borrowing capacity related to unencumbered assets.

## SYNCHRONY FINANCIAL

## STATEMENTS OF EARNINGS

(unaudited, $\$$ in millions)

## Interest income:

Interest and fees on loans
Interest on cash and debt securities
Total interest income

## Interest expense.

Interest on deposits
Interest on borrowings of consolidated securitization entities
Interest on senior unsecured notes
Total interest expense
$\quad$ Net interest income
Retailer share arrangements
Provision for credit losses
Net interest income, after retailer share arrangements
and provision for credit losses

## Other income

Interchange revenue
Protection product revenue
Loyalty programs
Other
Total other income

## Other expense:

Employee costs
Professional fees
Marketing and business development
Information processing
Other
Total other expense
Earnings before provision for income taxes
Provision for income taxes
Net earnings
Net earnings available to common stockholders

| Quarter Ended |  |  |  |  |  |  |  |  | 1Q'24 vs. 1Q'23 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Mar 31, } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Dec 31, } \\ \hline 2023 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Sep 30, } \\ 2023 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { Jun 30, } \\ 2023 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Mar 31, } \\ 2023 \end{gathered}$ |  |  |  |  |
| \$ 5,293 | \$ | 5,323 | \$ | 5,151 | \$ | 4,812 | \$ | 4,616 | \$ | 677 | 14.7 \% |
| 275 |  | 226 |  | 203 |  | 209 |  | 170 |  | 105 | 61.8 \% |
| 5,568 |  | 5,549 |  | 5,354 |  | 5,021 |  | 4,786 |  | 782 | 16.3 \% |
| 954 |  | 878 |  | 800 |  | 717 |  | 557 |  | 397 | 71.3 \% |
| 105 |  | 99 |  | 86 |  | 78 |  | 77 |  | 28 | 36.4 \% |
| 104 |  | 106 |  | 106 |  | 106 |  | 101 |  | 3 | 3.0 \% |
| 1,163 |  | 1,083 |  | 992 |  | 901 |  | 735 |  | 428 | 58.2 \% |
| 4,405 |  | 4,466 |  | 4,362 |  | 4,120 |  | 4,051 |  | 354 | 8.7 \% |
| (764) |  | (878) |  | (979) |  | (887) |  | (917) |  | 153 | (16.7)\% |
| 1,884 |  | 1,804 |  | 1,488 |  | 1,383 |  | 1,290 |  | 594 | 46.0 \% |
| 1,757 |  | 1,784 |  | 1,895 |  | 1,850 |  | 1,844 |  | (87) | (4.7)\% |
| 241 |  | 270 |  | 267 |  | 262 |  | 232 |  | 9 | 3.9 \% |
| 141 |  | 139 |  | 131 |  | 125 |  | 115 |  | 26 | 22.6 \% |
| (319) |  | (369) |  | (358) |  | (345) |  | (298) |  | (21) | 7.0 \% |
| 1,094 |  | 31 |  | 52 |  | 19 |  | 16 |  | 1,078 | NM |
| 1,157 |  | 71 |  | 92 |  | 61 |  | 65 |  | 1,092 | NM |
| 496 |  | 538 |  | 444 |  | 451 |  | 451 |  | 45 | 10.0 \% |
| 220 |  | 228 |  | 219 |  | 209 |  | 186 |  | 34 | 18.3 \% |
| 125 |  | 138 |  | 125 |  | 133 |  | 131 |  | (6) | (4.6)\% |
| 186 |  | 190 |  | 177 |  | 179 |  | 166 |  | 20 | 12.0 \% |
| 179 |  | 222 |  | 189 |  | 197 |  | 185 |  | (6) | (3.2)\% |
| 1,206 |  | 1,316 |  | 1,154 |  | 1,169 |  | 1,119 |  | 87 | 7.8 \% |
| 1,708 |  | 539 |  | 833 |  | 742 |  | 790 |  | 918 | 116.2 \% |
| 415 |  | 99 |  | 205 |  | 173 |  | 189 |  | 226 | 119.6 \% |
| \$ 1,293 | \$ | 440 | \$ | 628 | \$ | 569 | \$ | 601 | \$ | 692 | 115.1 \% |
| \$ 1,282 | \$ | 429 | \$ | 618 | \$ | 559 | \$ | 590 | \$ | 692 | 117.3 \% |

## SYNCHRONY FINANCIAL

## STATEMENTS OF FINANCIAL POSITION

## (unaudited, \$ in millions)

## Assets

Cash and equivalents
Debt securities
Loan receivables:
Unsecuritized loans held for investment
Restricted loans of consolidated securitization entities
Total loan receivables

Less: Allowance for credit losses
Loan receivables, net

Goodwill
Intangible assets, net
Other assets
Assets held for sale
Total assets

## Liabilities and Equity

Deposits:
Interest-bearing deposit accounts
Non-interest-bearing deposit account

## Total deposits

Borrowings:
Borrowings of consolidated securitization entities
Senior and Subordinated unsecured notes
Total borrowings
Accrued expenses and other liabilities
Liabilities held for sale
Total liabilities
Equity:
Preferred stock
Common stock
Additional paid-in capital
Retained earnings
Accumulated other comprehensive income (loss)
Treasury stock
Total equity
Total liabilities and equity


SYNCHRONY FINANCIAL
AVERAGE BALANCES, NET INTEREST INCOME AND NET INTEREST MARGIN
(unaudited, $\$$ in millions)

## Assets

Interest-earning assets:
Interest-earning cash and equivalents
Securities available for sale
Loan receivables, including held for sale:
Credit cards
Consumer installment loans
Commercial credit products
Other
Total loan receivables, including held for sale
Total interest-earning assets
Non-interest-earning assets
Cash and due from banks
Allowance for credit losses
Other assets
Total non-interest-earning assets

## Total assets

## Liabilities

Interest-bearing liabilities:
Interest-bearing deposit accounts
Borrowings of consolidated securitization entities Senior and Subordinated unsecured notes

## Total interest-bearing liabilities

Non-interest-bearing liabilities
Non-interest-bearing deposit accounts
Other liabilities
Total non-interest-bearing liabilities

## Total liabilities

Equity
Total equity
Total liabilities and equity
Net interest income
Interest rate spread ${ }^{(1)}$
Net interest margin
interest margin ${ }^{2}$

[^0]
## SYNCHRONY FINANCIAL

## BALANCE SHEET STATISTICS

(unaudited, $\$$ in millions, except per share statistics)

## BALANCE SHEET STATISTICS

Total common equity
Total common equity as a $\%$ of total assets

Tangible assets
Tangible common equity ${ }^{(1)}$
Tangible common equity as a $\%$ of tangible assets ${ }^{(1)}$
Tangible common equity per share ${ }^{(1)}$

| Quarter Ended |  |  |  |  |  |  |  |  |  | Mar 31, 2024 vs.Mar 31, 2023 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Iar 31, } \\ & 2024 \end{aligned}$ | $\begin{gathered} \text { Dec 31, } \\ 2023 \\ \hline \end{gathered}$ |  | $\underset{2023}{\text { Sep } 30,}$ |  | $\underset{2023}{ }{ }^{\text {Jun 30, }}$ |  | $\underset{2023}{\operatorname{Mar} 31,}$ |  |  |  |  |
| \$ | 14,060 | \$ | 13,169 | \$ | 13,033 | \$ | 12,646 | \$ | 12,459 | \$ | 1,601 | 12.9 \% |
|  | 11.60 \% |  | 11.21 \% |  | 11.54 \% |  | 11.63 \% |  | 11.55 \% |  |  | 0.05 \% |
| \$ | 119,300 | \$ | 115,535 | \$ | 111,154 | \$ | 106,875 | \$ | 105,980 | \$ | 13,320 | 12.6 \% |
| \$ | 12,187 | \$ | 11,225 | \$ | 11,248 | \$ | 10,824 | \$ | 10,586 | \$ | 1,601 | 15.1 \% |
|  | 10.22 \% |  | 9.72 \% |  | 10.12 \% |  | 10.13 \% |  | 9.99 \% |  |  | 0.23 \% |
| \$ | 30.36 | \$ | 27.59 | \$ | 27.18 | \$ | 25.89 | \$ | 24.71 | \$ | 5.65 | 22.9 \% |

## REGULATORY CAPITAL RATIOS ${ }^{(2)(3)}$

Total risk-based capital ratio ${ }^{(4)}$
Tier 1 risk-based capital ratio ${ }^{(5)}$
Tier 1 leverage ratio ${ }^{(6)}$
Common equity Tier 1 capital ratio

| Basel III - CECL Transition |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $15.8 \%$ | $14.9 \%$ | $15.7 \%$ | $15.7 \%$ | $15.9 \%$ |
| $13.8 \%$ | $12.9 \%$ | $13.6 \%$ | $13.6 \%$ | $13.8 \%$ |
| $12.0 \%$ | $11.7 \%$ | $12.2 \%$ | $12.0 \%$ | $12.1 \%$ |
| $12.6 \%$ | $12.2 \%$ | $12.8 \%$ | $12.8 \%$ | $13.0 \%$ |

(1) Tangible common equity ("TCE") is a non-GAAP measure. We believe TCE is a more meaningful measure of the net asset value of the Company to investors. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures
(2) Regulatory capital ratios at March 31, 2024 are preliminary and therefore subject to change.
 reflect $75 \%$ and $50 \%$, respectively, of the phase-in of CECL effects.
(4) Total risk-based capital ratio is the ratio of total risk-based capital divided by risk-weighted assets.
(5) Tier 1 risk-based capital ratio is the ratio of Tier 1 capital divided by risk-weighted assets.
(6) Tier 1 leverage ratio is the ratio of Tier 1 capital divided by total average assets, after certain adjustments.

## SYNCHRONY FINANCIAL

## PLATFORM RESULTS

(unaudited, \$ in millions)

HOME \& AUTO

| Purchase volume ${ }^{(1)}$ | \$ | 10,512 | \$ | 11,421 | \$ | 12,273 | \$ | 12,853 | \$ | 10,863 | \$ | (351) | (3.2)\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period-end loan receivables | \$ | 32,615 | \$ | 31,969 | \$ | 31,648 | \$ | 30,926 | \$ | 29,733 | \$ | 2,882 | 9.7 \% |
| Average loan receivables, including held for sale | \$ | 31,865 | \$ | 31,720 | \$ | 31,239 | \$ | 30,210 | \$ | 29,690 | \$ | 2,175 | 7.3 \% |
| Average active accounts (in thousands) ${ }^{(2)}$ |  | 18,969 |  | 19,177 |  | 19,223 |  | 18,935 |  | 18,521 |  | 448 | 2.4 \% |
| Interest and fees on loans | \$ | 1,382 | \$ | 1,403 | \$ | 1,367 | \$ | 1,275 | \$ | 1,225 | \$ | 157 | 12.8 \% |
| Other income | \$ | 33 | \$ | 26 | \$ | 28 | \$ | 27 | \$ | 25 | \$ | 8 | 32.0 \% |
| DIGITAL |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Purchase volume ${ }^{(1)}$ | \$ | 12,628 | \$ | 15,510 | \$ | 13,808 | \$ | 13,472 | \$ | 12,261 | \$ | 367 | 3.0 \% |
| Period-end loan receivables | \$ | 27,734 | \$ | 28,925 | \$ | 26,685 | \$ | 25,758 | \$ | 24,944 | \$ | 2,790 | 11.2 \% |
| Average loan receivables, including held for sale | \$ | 28,081 | \$ | 27,553 | \$ | 26,266 | \$ | 25,189 | \$ | 24,982 | \$ | 3,099 | 12.4 \% |
| Average active accounts (in thousands) ${ }^{(2)}$ |  | 21,349 |  | 21,177 |  | 20,768 |  | 20,559 |  | 20,564 |  | 785 | 3.8 \% |
| Interest and fees on loans | \$ | 1,567 | \$ | 1,579 | \$ | 1,530 | \$ | 1,422 | \$ | 1,363 | \$ | 204 | 15.0 \% |
| Other income | \$ | 6 | \$ | (7) | \$ | (6) | \$ | (2) | \$ | 1 | \$ | 5 | NM |

DIVERSIFIED \& VALUE

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Purchase volume ${ }^{(1)}$ | $\$ 14,023$ | $\$$ | 16,987 | $\$$ | 15,445 | $\$$ | 15,356 | $\$$ | 13,439 | $\$$ | 584 | $4.3 \%$ |
| Period-end loan receivables | $\$ 19,559$ | $\$$ | 20,666 | $\$$ | 18,865 | $\$$ | 18,329 | $\$$ | 17,702 | $\$$ | 1,857 | $10.5 \%$ |
| Average loan receivables, including held for sale | $\$ 19,593$ | $\$$ | 19,422 | $\$$ | 18,565 | $\$$ | 17,935 | $\$$ | 17,713 | $\$$ | 1,880 | $10.6 \%$ |
| Average active accounts (in thousands $)^{(2)}$ |  | 21,032 |  | 21,038 |  | 20,410 |  | 20,346 |  | 20,807 |  | 225 |
| Interest and fees on loans | $\$$ | 1,214 | $\$$ | 1,204 | $\$$ | 1,168 | $\$$ | 1,091 | $\$$ | 1,070 | $\$$ | 144 |
| Other income | $\$$ | $(17)$ | $\$$ | $(30)$ | $\$$ | $(28)$ | $\$$ | $(21)$ | $\$$ | $(14)$ | $\$$ | $(3)$ |


| HEALTH \& WELLNESS |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Purchase volume ${ }^{(1)}$ | $\$$ | 3,980 | $\$$ | 3,870 | $\$$ | 3,990 | $\$$ | 4,015 | $\$$ | 3,690 | $\$$ | 290 | $7.9 \%$ |
| Period-end loan receivables | $\$$ | 15,065 | $\$$ | 14,521 | $\$$ | 14,019 | $\$$ | 13,327 | $\$$ | 12,581 | $\$$ | 2,484 | $19.7 \%$ |
| Average loan receivables, including held for sale | $\$$ | 14,697 | $\$$ | 14,251 | $\$$ | 13,600 | $\$$ | 12,859 | $\$$ | 12,309 | $\$$ | 2,388 | $19.4 \%$ |
| Average active accounts (in thousands) ${ }^{(2)}$ |  | 7,611 |  | 7,447 |  | 7,276 |  | 7,063 |  | 6,887 |  | 724 | $10.5 \%$ |
| Interest and fees on loans | $\$$ | 869 | $\$$ | 866 | $\$$ | 844 | $\$$ | 786 | $\$$ | 735 | $\$$ | 134 | $18.2 \%$ |
| Other income | $\$$ | 66 | $\$$ | 82 | $\$$ | 74 | $\$$ | 54 | $\$$ | 61 | $\$$ | 5 | $8.2 \%$ |
| LIFESTYLE |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Purchase volume ${ }^{(1)}$ | $\$$ | 1,244 | $\$$ | 1,550 | $\$$ | 1,490 | $\$$ | 1,580 | $\$$ | 1,302 | $\$$ | $(58)$ | $(4.5) \%$ |
| Period-end loan receivables | $\$$ | 6,604 | $\$$ | 6,744 | $\$$ | 6,483 | $\$$ | 6,280 | $\$$ | 5,971 | $\$$ | 633 | $10.6 \%$ |
| Average loan receivables, including held for sale | $\$$ | 6,631 | $\$$ | 6,568 | $\$$ | 6,383 | $\$$ | 6,106 | $\$$ | 5,919 | $\$$ | 712 | $12.0 \%$ |
| Average active accounts (in thousands) $)^{(2)}$ |  | 2,642 |  | 2,620 |  | 2,556 |  | 2,529 |  | 2,611 |  | 31 | $1.2 \%$ |
| Interest and fees on loans | $\$$ | 255 | $\$$ | 255 | $\$$ | 249 | $\$$ | 232 | $\$$ | 223 | $\$$ | 32 | $14.3 \%$ |
| Other income | $\$$ | 8 | $\$$ | 7 | $\$$ | 8 | $\$$ | 7 | $\$$ | 7 | $\$$ | 1 | $14.3 \%$ |

CORP, OTHER

|  | $\$$ | - | $\$$ | 1 | $\$$ | - | $\$$ | - | $\$$ | 2 | $\$$ | $(2)$ | $(100.0) \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Purchase volume $^{(1)}$ | $\$$ | 156 | $\$$ | 163 | $\$$ | 173 | $\$$ | 181 | $\$$ | 198 | $\$$ | $(42)$ | $(21.2) \%$ |
| Period-end loan receivables | $\$$ | 90 | $\$$ | 169 | $\$$ | 177 | $\$$ | 190 | $\$$ | 202 | $\$$ | $(112)$ | $(55.4) \%$ |
| Average loan receivables, including held for sale | $\$$ | 64 |  | 67 |  | 75 |  | 85 |  | 104 |  | $(40)$ | $(38.5) \%$ |
| Average active accounts (in thousands) $^{(2)}$ |  | 6 |  |  |  |  |  |  |  |  |  |  |  |
| Interest and fees on loans | $\$$ | 6 | $\$$ | 16 | $\$$ | $(7)$ | $\$$ | 6 | $\$$ | - | $\$$ | 6 | NM |
| Other income | $\$$ | 1,061 | $\$$ | $(7)$ | $\$$ | 16 | $\$$ | $(4)$ | $\$$ | $(15)$ | $\$$ | 1,076 | NM |

TOTAL SYF

| Purchase volume $^{(1)}$ | $\$ 42,387$ | $\$ 49,339$ | $\$$ | 47,006 | $\$$ | 47,276 | $\$$ | 41,557 | $\$$ | 830 | $2.0 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Period-end loan receivables | $\$ 101,733$ | $\$ 102,988$ | $\$ 97,873$ | $\$$ | 94,801 | $\$$ | 91,129 | $\$$ | 10,604 | $11.6 \%$ |  |
| Average loan receivables, including held for sale | $\$ 100,957$ | $\$ 99,683$ | $\$$ | 96,230 | $\$$ | 92,489 | $\$$ | 90,815 | $\$$ | 10,142 | $11.2 \%$ |
| Average active accounts (in thousands) ${ }^{(2)}$ | 71,667 | 71,526 |  | 70,308 |  | 69,517 |  | 69,494 | 2,173 | $3.1 \%$ |  |
| Interest and fees on loans | $\$ 5,293$ | $\$$ | 5,323 | $\$$ | 5,151 | $\$$ | 4,812 | $\$$ | 4,616 | $\$$ | 677 |
| Other income | $\$ 1,157$ | $\$$ | 71 | $\$$ | 92 | $\$$ | 61 | $\$$ | 65 | $\$$ | 1,092 |

(1) Purchase volume, or net credit sales, represents the aggregate amount of charges incurred on credit cards or other credit product accounts less returns during the period.
(2) Active accounts represent credit card or installment loan accounts on which there has been a purchase, payment or outstanding balance in the current month.

## SYNCHRONY FINANCIAL

RECONCILIATION OF NON-GAAP MEASURES AND CALCULATIONS OF REGULATORY MEASURES ${ }^{(1)}$
(unaudited, $\$$ in millions, except per share statistics)

## COMMON EQUITY AND REGULATORY CAPITAL MEASURES ${ }^{(2)}$

GAAP Total equity
Less: Preferred stock
Less: Goodwill
Less: Intangible assets, net
Tangible common equity
Add: CECL transition amount
Adjustments for certain deferred tax liabilities and certain items in accumulated comprehensive income (loss)
Common equity Tier 1
Preferred stock

## Tier 1 capital

Add: Subordinated deb
Add: Allowance for credit losses includible in risk-based capita
Total Risk-based capital
ASSET MEASURES ${ }^{(2)}$
Total average assets
Adjustments for:
Add: CECL transition amount
Less: Disallowed goodwill and other disallowed intangible assets
(net of related deferred tax liabilities) and other
Total assets for leverage purposes
Risk-weighted assets

## CECL FULLY PHASED-IN CAPITAL MEASURES

Tier 1 capital
Less: CECL transition adjustment
Tier 1 capital (CECL fully phased-in)
Add: Allowance for credit losses
Tier 1 capital (CECL fully phased-in) + Reserves for credit losses

## Risk-weighted asset

Less: CECL transition adjustment
Risk-weighted assets (CECL fully phased-in)

## TANGIBLE COMMON EOUITY PER SHARE

GAAP book value per share
Less: Goodwill
Less: Intangible assets, net
Tangible common equity per share

| Quarter Ended |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \hline \text { Mar 31, } \\ 2024 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { Dec 31, } \\ 2023 \\ \hline \end{gathered}$ |  | $\begin{array}{r} \hline \text { Sep 30, } \\ 2023 \end{array}$ |  | $\begin{gathered} \hline \text { Jun 30, } \\ 2023 \end{gathered}$ |  | $\begin{gathered} \text { Mar 31, } \\ 2023 \end{gathered}$ |  |
| \$ | 15,282 | \$ | 13,903 | \$ | 13,767 | \$ | 13,380 | \$ | 13,193 |
| \$ | $(1,222)$ |  | (734) |  | (734) |  | (734) |  | (734) |
|  | $(1,073)$ |  | $(1,105)$ |  | $(1,105)$ |  | $(1,105)$ |  | $(1,105)$ |
|  | (800) |  | (839) |  | (680) |  | (717) |  | (768) |
| \$ | 12,187 | \$ | 11,225 | \$ | 11,248 | \$ | 10,824 | \$ | 10,586 |
|  | 573 |  | 1,146 |  | 1,146 |  | 1,146 |  | 1,146 |
|  | 225 |  | 229 |  | 255 |  | 255 |  | 258 |
| \$ | 12,985 | \$ | 12,600 | \$ | 12,649 | \$ | 12,225 | \$ | 11,990 |
|  | 1,222 |  | 734 |  | 734 |  | 734 |  | 734 |
| \$ | 14,207 | \$ | 13,334 | \$ | 13,383 | \$ | 12,959 | \$ | 12,724 |
|  | 741 |  | 741 |  | 741 |  | 741 |  | 740 |
|  | 1,399 |  | 1,389 |  | 1,322 |  | 1,282 |  | 1,239 |
| \$ | 16,347 | \$ | 15,464 | \$ | 15,446 | \$ | 14,982 | \$ | 14,703 |
| \$ | 119,034 | \$ | 114,599 | \$ | 110,335 | \$ | 108,401 | \$ | 105,842 |
|  | 573 |  | 1,146 |  | 1,146 |  | 1,146 |  | 1,146 |
|  | $(1,631)$ |  | $(1,671)$ |  | $(1,507)$ |  | $(1,537)$ |  | $(1,564)$ |
| \$ | 117,976 | \$ | 114,074 | \$ | 109,974 | \$ | 108,010 | \$ | 105,424 |
| \$ | 103,242 | \$ | 103,460 | \$ | 98,451 | \$ | 95,546 | \$ | 92,379 |
| \$ | 14,207 | \$ | 13,334 | \$ | 13,383 | \$ | 12,959 | \$ | 12,724 |
|  | (573) |  | $(1,146)$ |  | $(1,146)$ |  | $(1,146)$ |  | $(1,146)$ |
| \$ | 13,634 | \$ | 12,188 | \$ | 12,237 | \$ | 11,813 | \$ | 11,578 |
|  | 10,905 |  | 10,571 |  | 10,176 |  | 9,804 |  | 9,517 |
| \$ | 24,539 | \$ | 22,759 | \$ | 22,413 | \$ | 21,617 | \$ | 21,095 |
| \$ | 103,242 | \$ | 103,460 | \$ | 98,451 | \$ | 95,546 | \$ | 92,379 |
|  | (290) |  | (580) |  | (580) |  | (580) |  | (580) |
| \$ | 102,952 | \$ | 102,880 | \$ | $\underline{97,871}$ | \$ | 94,966 | \$ | $\underline{91,799}$ |
| \$ | 35.03 | \$ | 32.36 | \$ | 31.50 | \$ | 30.25 | \$ | 29.08 |
|  | (2.68) |  | (2.72) |  | (2.67) |  | (2.65) |  | (2.58) |
|  | (1.99) |  | (2.05) |  | (1.65) |  | (1.71) |  | (1.79) |
| \$ | 30.36 | \$ | 27.59 | \$ | 27.18 | \$ | 25.89 | \$ | 24.71 |

(1) Regulatory measures at March 31, 2024 are preliminary and therefore subject to change.
(2) Capital ratios reflect the phase-in of an estimate of CECL's effect on regulatory capital over a three-year transitional period beginning in the first quarter of 2022 through 2024 . Capital ratios for 2024 and 2023 reflect $75 \%$ and $50 \%$, respectively, of the phase-in of CECL effects.

SYNCHRONY FINANCIAL
RECONCILIATION OF NON-GAAP MEASURES (Continued)
(unaudited, $\$$ in millions, except per share statistics)

| ADJUSTED FINANCIAL MEASURES | Quarter Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { Mar 31, } \\ 2024 \end{gathered}$ |  |
| Net revenue: |  |  |
| Net revenue | \$ | 4,798 |
| Less: Pets Best pre-tax gain on sale included in Other income |  | $(1,069)$ |
| Adjusted Net revenue | \$ | 3,729 |
| Net earnings: |  |  |
| Net earnings | \$ | 1,293 |
| Less: Pets Best gain on sale after-tax |  | (802) |
| Adjusted Net earnings | \$ | 491 |
| Preferred dividends |  | (11) |
| Adjusted Net earnings available to common stockholders | \$ | 480 |
| Diluted earnings per share: |  |  |
| Diluted earnings per share | \$ | 3.14 |
| Less: Pets Best gain on sale impact |  | (1.96) |
| Adjusted Diluted earnings per share | \$ | 1.18 |
| Return on assets: |  |  |
| Return on assets ${ }^{(1)}$ |  | 4.4 \% |
| Less: Pets Best gain on sale impact |  | (2.7)\% |
| Adjusted Return on assets |  | $\underline{1.7 \%}$ |
| Return on equity: |  |  |
| Return on equity ${ }^{(2)}$ |  | 35.6 \% |
| Less: Pets Best gain on sale impact |  | (21.8)\% |
| Adjusted Return on equity |  | 13.8\% |
| Return on tangible common equity: |  |  |
| Return on tangible common equity ${ }^{(3)}$ |  | 43.6 \% |
| Less: Pets Best gain on sale impact |  | (26.8)\% |
| Adjusted Return on tangible common equity |  | 16.8 \% |
| Efficiency ratio: |  |  |
| Efficiency Ratio ${ }^{(4)}$ |  | 25.1 \% |
| Less: Pets Best gain on sale impact |  | 7.2 \% |
| Adjusted Efficiency ratio |  | 32.3 \% |

(1) Return on assets represents net earnings as a percentage of average total assets.
(2) Return on equity represents net earnings as a percentage of average total equity.
(3) Return on tangible common equity represents net earnings available to common stockholders as a percentage of average tangible common equity.

Tangible common equity ("TCE") is a non-GAAP measure. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.
(4) Efficiency ratio represents (i) other expense, divided by (ii) net interest income, plus other income, less retailer share arrangements.


[^0]:    (1) Interest rate spread represents the difference between the yield on total interest-earning assets and the rate on total interest-bearing liabilities.
    (2) Net interest margin represents net interest income divided by average interest-earning assets.

